



**FOR IMMEDIATE RELEASE  
Monday, March 24, 2008**

**Media General to Announce First-Quarter 2008 Results, Host Conference Call on April 17**

**RICHMOND, Va.** – Media General, Inc. (NYSE: MEG) will announce its first-quarter results on Thursday, April 17, before the market opens. The full text of the release and financials will be available on the company's Web site, [www.mediageneral.com](http://www.mediageneral.com).

The company will hold a conference call with financial analysts that day at 10 a.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast.

To dial in to the call, listeners may call 1-866-277-1182 about 10 minutes prior to the 10 a.m. start. Listeners may also access the live Webcast by logging on to [www.mediageneral.com](http://www.mediageneral.com) and clicking on the "Live Earnings Conference" link on the homepage about 10 minutes in advance.

A replay of the Webcast will be available online at [www.mediageneral.com](http://www.mediageneral.com) beginning at 12 p.m. on April 17, 2008. A telephone replay is also available, beginning at 12 p.m. on April 17, 2008 and ending at 12 p.m. on April 24, 2008, by dialing 888-286-8010 or 617-801-6888, and using the passcode 75946294.

**About Media General**

Media General is a multimedia company operating leading newspapers, television stations and online enterprises primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 150 weekly newspapers and other publications. The company's broadcasting assets include 23 network-affiliated television stations that reach more than 32 percent of the television households in the Southeast and nearly 9.5 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations.

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