



FOR IMMEDIATE RELEASE
Wednesday, June 25, 2008

Media General's Board of Directors Appoints Two Members

RICHMOND, Va. – The Board of Directors of Media General, Inc. (NYSE: MEG) at its meeting today increased the size of the board from nine to 11 directors and appointed former directors Walter E. Williams and Rodney A. Smolla to the board.

J. Stewart Bryan III, chairman of the board, said, "Walter and Rod have contributed valuable knowledge, insight and wisdom to past deliberations of the Media General board. We believe the company and its stockholders will benefit greatly from the board's continued access to their advice and counsel."

Dr. Williams was named chairman of the Audit Committee and Mr. Smolla was named chairman of the Nominating & Governance Committee. Both of these directors were appointed to the Executive Committee.

Also today, Mr. Bryan, 70, announced his intention to retire as an executive officer of the company. The change is expected before the end of the third quarter, and Mr. Bryan thereafter will focus on serving as the non-executive chairman of the board of directors.

Dr. Williams, 72, joined Media General's board of directors in 2001 and has served as chairman of the Audit Committee since 2003. He has been the John M. Olin Distinguished Professor of Economics at George Mason University since 1980 and was chairman of the Economics Department from 1995 to 2001. Dr. Williams is the author of more than 150 publications, a nationally syndicated columnist and a frequent television and radio commentator.

Mr. Smolla, 55, joined the board in 2006. He is a nationally recognized expert on the First Amendment, mass media and entertainment law, and constitutional law. Mr. Smolla has been dean and professor of law at the Washington and Lee University School of Law since 2007. He was dean of the T.C. Williams School of Law at the University of Richmond from 2003 to 2007.

In accordance with Media General's bylaws, the number of directors may be determined by the company's stockholders or by its board, and shall not be less than eight nor more than 12. Holders of the company's Class A Stock elect 30 percent of the board of directors, and holders of the Class B Stock elect the balance.

Dr. Williams and Mr. Smolla will serve as at-large directors until the company's Annual Meeting of Stockholders on April 23, 2009.

About Media General

Media General is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 25 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and

South Carolina; plus approximately 275 weekly newspapers and other targeted publications. The company owns and operates 22 network-affiliated television stations that reach more than 30 percent of the television households in the Southeast and 9 percent of those in the United States. The company's interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and two growing interactive advertising services companies, Blockdot, Inc. and DealTaker.com.

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